

PESQUISA DE PREÇOS
CESTA BÁSICA



PRODUTO	PESO	QUEIROZ ATACADÃO (CENTRO)	SUPERMERCADO EBENEZER (MULTIRÃO)	SUPERMERCADO LEANDRO (SANTO ANTÔNIO)	SUPERMERCADO LIBERDADE (LIBERDADE)	SUPERMERCADO FOGUETE (CENTRO)
SABÃO EM PÓ						
ALA	500G	R\$ 3.68	R\$ 4.45	R\$ 3.78	R\$ 4.49	R\$ 4.59
NOVO REINO	500G	*	R\$ 2.50	*	*	*
MINUANO	500G	*	*	*	*	R\$ 5.49
GUARANI	500G	R\$ 1.71	*	*	*	*
BEM-TI-VI	500G	*	R\$ 4.30	*	R\$ 3.95	*
MARILUX	500G	*	R\$ 2.25	*	*	*
SABÃO EM BARRA						
GUARANI	1KG	*	*	*	R\$ 9.99	*
NOVO REINO	1KG	R\$ 9.35	R\$ 11.70	R\$ 9.75	R\$ 10.99	*
DAS NEVES	1KG	*	*	*	*	R\$ 10.50
YPÊ	1KG	R\$ 13.58	R\$ 15.95	R\$ 15.48	R\$ 14.49	R\$ 16.65
MINUANO	1KG	R\$ 13.99	*	*	R\$ 14.49	*
BEM-TI-VI	1KG	*	R\$ 11.00	*	*	*
DETERGENTE						
QUASAR	500ML	R\$ 1.89	*	R\$ 2.08	R\$ 2.20	R\$ 1.95
ATRON	500ML	*	R\$ 2.15	*	*	*
POLUX	500ML	R\$ 1.85	*	*	*	*
YPÊ	500ML	R\$ 2.89	R\$ 2.99	R\$ 2.65	R\$ 2.75	R\$ 2.85
LIMPOL	500ML	R\$ 2.39	R\$ 2.89	R\$ 2.59	R\$ 2.75	R\$ 2.65
ÁGUA SANITÁRIA						
TUBARÃO	1L	R\$ 2.19	R\$ 2.69	R\$ 1.98	R\$ 2.49	R\$ 2.35
BRILUX	1L	*	R\$ 3.49	R\$ 3.19	*	*
DRAGÃO	1L	R\$ 2.15	R\$ 2.80	*	*	R\$ 2.15
OLIMPO	1L	R\$ 1.99	R\$ 2.49	R\$ 2.18	R\$ 2.49	R\$ 2.35
DESINFETANTE						
QUASAR	2L	R\$ 5.09	R\$ 5.70	R\$ 5.09	R\$ 5.49	R\$ 4.99
ATRON	2L	*	*	*	R\$ 4.99	*
URCA	2L	*	R\$ 5.70	R\$ 6.29	*	R\$ 5.49
NOVO REINO	2L	R\$ 5.39	*	*	*	*
POLUX	2L	R\$ 4.49	R\$ 4.99	R\$ 4.98	R\$ 4.95	R\$ 5.25
LÃ DE AÇO						
ASSOLAN	60G	R\$ 1.69	R\$ 2.20	R\$ 1.99	R\$ 1.99	R\$ 1.79
BOMBRIL	60G	R\$ 2.13	R\$ 2.49	R\$ 2.78	R\$ 2.49	R\$ 2.25
PAPEL HIGIÊNICO						
NOVO	4U	R\$ 2.15	*	*	*	*
MIMMO	4U	*	R\$ 6.49	R\$ 6.99	R\$ 6.99	R\$ 7.45
DAMA	4U	*	R\$ 7.00	*	*	*
VENEZA	4U	*	R\$ 6.89	*	R\$ 6.85	*
MILI	4U	*	*	*	R\$ 6.99	R\$ 6.15
VELUD	4U	R\$ 5.89	*	*	*	*
FLORAL	4U	*	R\$ 4.15	R\$ 7.58	*	*
FAMILIAR	4U	*	*	*	*	R\$ 6.75
PERSONAL VIP	4U	*	*	R\$ 6.19	*	*
SABONETE						
EVEN	85G	R\$ 1.99	R\$ 2.29	R\$ 2.08	R\$ 2.25	R\$ 2.15
REXONA	85G	R\$ 2.29	R\$ 2.59	R\$ 2.38	R\$ 2.49	R\$ 2.50
PALMOLIVE	85G	*	*	R\$ 2.88	*	*
FLOR	80G	*	R\$ 2.15	*	*	R\$ 2.29
JOHNSONS	80G	R\$ 2.99	R\$ 2.99	*	R\$ 3.25	R\$ 2.25
CREME DENTAL						
SORRISO	70G	R\$ 4.45	R\$ 2.89	R\$ 3.98	R\$ 3.99	R\$ 4.19
CLOSEUP	70G	*	R\$ 3.35	R\$ 2.89	R\$ 2.49	R\$ 3.99
ORAL-B	70G	R\$ 2.58	R\$ 3.45	R\$ 2.88	R\$ 2.25	R\$ 3.10
COLGATE	70G	R\$ 4.25	R\$ 4.55	R\$ 3.99	R\$ 4.99	R\$ 4.69
SHAMPOO						
SUAVE	350ML	R\$ 7.39	R\$ 7.79	R\$ 7.59	*	R\$ 7.49
DARLING	350ML	*	R\$ 7.99	R\$ 6.88	R\$ 7.25	R\$ 7.49
PALMOLIVE	350ML	R\$ 6.95	R\$ 9.60	R\$ 8.68	R\$ 8.99	R\$ 9.19
SEDA	325ML	R\$ 10.99	R\$ 7.79	R\$ 7.79	R\$ 7.79	R\$ 7.79
CONDICIONADOR						
SUAVE	350ML	R\$ 9.49	R\$ 9.00	R\$ 10.88	*	*
DARLING	350ML	*	R\$ 8.85	R\$ 7.99	*	R\$ 8.49
PALMOLIVE	350ML	R\$ 9.12	R\$ 10.80	R\$ 11.98	R\$ 9.85	R\$ 10.25
SEDA	325ML	R\$ 10.99	R\$ 10.49	R\$ 10.49	R\$ 10.49	R\$ 10.49
DESODORANTE SPRAY						
SUAVE	150ML	R\$ 13.48	R\$ 8.49	R\$ 8.38	R\$ 9.49	R\$ 9.50
MONANGE	150ML	R\$ 7.59	R\$ 8.90	R\$ 7.98	R\$ 8.99	R\$ 10.00
ABOVE	150ML	R\$ 6.89	R\$ 7.60	R\$ 6.39	R\$ 8.99	R\$ 6.39
ABSORVENTE						
NATURALMENTE	8U	R\$ 2.79	R\$ 2.49	*	R\$ 2.75	R\$ 2.49
INTIMUS	8U	*	R\$ 4.19	R\$ 4.09	*	R\$ 3.39
SEMPRE LIVRE	8U	R\$ 4.39	R\$ 4.59	R\$ 4.18	R\$ 5.49	R\$ 4.49
ALWAYS	8U	R\$ 3.59	R\$ 3.99	R\$ 3.79	R\$ 3.75	R\$ 3.75
ALCOOL EM GEL						
POLUX	500G	R\$ 5.09	R\$ 6.99	R\$ 5.99	*	R\$ 6.35
POLUX	1L	R\$ 9.65	R\$ 10.90	*	*	*
QUASAR	500G	*	*	R\$ 7.78	*	*

O Procon-PB não se responsabiliza por eventuais mudanças nos preços ocorridos entre a realização da pesquisa e sua publicação.